William S. de Melo

West Palm Beach, FL | 561-360-6815 | wdemelo@ucsd.edu | LinkedIn | GitHub | Website | ORCID

Emerging Data Scientist and Machine Learning Engineer

Research | Statistics | AI

Data professional with a strong foundation in practical research, applied statistics, and machine learning. Experienced in building AI models, uncovering trends in data, and finding optimal solutions to complex problems. Adept in working in collaborative environments and realizing novel applications for deep learning.

Education

University of California San Diego (UCSD)

07/2024 - 06/2025

La Jolla, CA

M.S., Computational Social Science

- **GPA**: 3.97
- Relevant Coursework
 - Causal Inference
 - Bayesian Methods
 - Advanced Statistical Applications
 - Machine Learning for Social Scientists
 - Computational Social Sciences Technical Bootcamp

Soka University of America (SUA)

08/2019 - 05/2023

Aliso Viejo, CA

B.A., Liberal Arts, Social and Behavioral Sciences Concentration

- **GPA**: 3.92
 - Relevant Coursework
 - Regression Analysis
 - o Experimental Research Methods
 - o Social and Behavioral Sciences Research Methods
 - o Art of the Essay
 - Advanced Communication Skills
 - Honors and Awards

0	Pi Gamma Mu Certification and Membership	05/2023
0	Excellence in Academics Award	10/2022
0	Merit Scholarship	08/2019 - 05/2023
0	Dean's List	08/2019 - 05/2023

Experience

Palm Beach Atlantic University (PBA) Decision-Making Lab

06/2023 – 04/2024

Research Assistant

West Palm Beach, FL

Collected, cleaned, and validated behavioral research data using Google Forms, SPSS

- Prepared confidential datasets and performed statistical analyses to derive insights on priming behaviors
- Worked in-person with participants to test validity of measures, communicate findings at events

Soka University of America (SUA) Life Goals of Youth Lab Research Assistant

09/2022 – 05/2023 Aliso Viejo, CA

- Cleaned, formatted, and translated experimental panel data using Excel, SPSS, and Stata
- Organized spreadsheets from different periods of data collection for statistical analyses
- Co-authored and presented research poster for the 2023 Western Psychological Association conference

Quality of Life eXperiments

06/2022 - 09/2022

Research Fellow/Executive Assistant Remote

Supervisors: Philip Zimbardo, Ph.D. and Mel Ganus, Ph.D.

Wrote, researched for, and published articles for Dr. Zimbardo's Psychology Today blog

Assisted Dr. Zimbardo and Dr. Ganus in editing and publishing their book, How to SQUID

Crisis Text Line 06/2021 - 06/2024

Crisis Counselor Remote

- Supported over 500 texters in emotional crises over 200+ hours through biweekly night shifts
- Consoled people undergoing life-threatening stress, heard their struggles to develop specific next steps

Provided emotional and practical support to new and returning texters to help them move forward

Skills

Python, R, Julia, SQL, Jupyter, HTML, Bash, Stata Languages:

Python Packages: Pandas, NumPy, Tensorflow/Keras, Plotly, StatsModels, Sci-Kit Learn, PyTorch

R packages: Tidyverse, caret, class, MASS MLOps & Distributed Tools: Docker, Git, Jupyter, AWS

Power BI, Tableau, GIS, SPSS, Excel, Google Sheets, Procreate Visualization & Spreadsheets:

Survey & Crowdsourcing: Qualtrics, Google Forms, Prolific, js-psych

Capstone Project

DeepVerse (Python) 09/2024 - 06/2025

Supervisor: Umberto Mignozetti, Ph.D.

Developing modular, reusable Python packages to simplify deep learning for use by all skill levels

- Designing adversarial autoencoder software for imputing missing data using TensorFlow and PyTorch
- Comparing model accuracy with alternative imputation tools (MIDAS, MICE, Amelia, etc.)

Notable Projects

Fraudulent Job Posting Detector (Python)

- Trained SVC models to analyze text data to separate fraudulent and legitimate job postings
- Evaluated, compared differences between separate approaches to text vectorization
- Obtained a maximum F1-Score of 94% through hyperparameter tuning and cross-validation

Drug War Casualty Prediction Reproduction Study (R)

- Developed alternatives to the authors' original negative binomial model, increasing fit and generalizability
- Used tidyverse, scenario testing with updated models to re-evaluate the authors' original claim
- Rendered in Markdown with visualizations stylized in LaTeX for professional, publishable quality

Choice Architecture of Donation Replication Study (R)

- Programmed website in HTML to collect survey data using crowdsourcing, automated data sync to OSF
- Cleaned raw data from pipeline to useable tabular format, curated to ensure confidentiality
- Published online report using Markdown and tidyverse packages including ggplot2, dplyr, and knitr

Machine Learning for Emotional Intelligence (Python)

- Built multimodal ML system combining image and text classifiers using TensorFlow and Keras
- Used pairs of facial expression and sentiment-labeled text data to infer one of seven emotional states
- Combined models with soft voting ensemble, achieving 52% emotion classification accuracy

Predicting Depression in Florida (Python)

- Acquired and processed behavioral and geographic data from SimplyAnalytics for ML prediction
- Trained six classifiers using scikit-learn to classify missing county-level depression rates in Florida
- Tuned model hyperparameters to achieve over 70% in-sample classification accuracy

Presentations

DeepComplete: Generative Adversarial Autoencoders for Multiple Imputation

04/2025

- Employed an adversarial autoencoder to condense input from tabular and/or image data into a two-dimensional latent space, the convex hull of which is sampled to replace missing data
- Improved imputed accuracy over nonparametric, linear, and other deep learning methods; able to generate predictions for corrupted American National Election Studies (ANES) data in under five minutes
- Delivered at the annual meetings of the Midwestern Political Science Association, Chicago, Illinois, 2025.

Investigating Gender Differences in Life Goals Before and During COVID-19

04/2023

- Examined differences in undergraduate life goals before and during the COVID-19 pandemic; found that female participants significantly re-evaluated priorities in maintaining health and family ties.
- Formatted data, performed statistical tests, constructed and presented poster
- Delivered at the annual meetings of the Western Psychological Association, Riverside, California, 2023.

Potential Effect of Mother's Occupational Shared Agency on Occupational Goal Stress 05/2022

- Determined relationships between parental involvement and college students' work-related motivational thinking and stress, proposed ways for parents to play an active role in their childrens' mental health
- Assisted with construction, presented poster
- Delivered at the annual meetings of the Western Psychological Association, Portland, Oregon, 2022.

Professional Certificates

Google Data Analytics professional certificate	12/2023
CITI Social & Behavioral Research certification	09/2022

Volunteer Experience

Student Board Member, Palm Beach Atlantic University Institutional Review Board

06/2023 - 04/2024

Proofread, edited, and screened student/faculty-submitted research proposals for ethical concerns

Founder and President, SUA Psychology Club

09/2022 - 05/2023

Organized on-campus events to facilitate growth of SUA psychology students' careers

Editor, WikiBlind User Group

06/2022 - 09/2022

• Wrote a successful travel grant for \$2,000 through the Wikimedia Rapid Fund program

References

NameDr. Umberto MignozzettiTitleAssistant Teaching ProfessorInstitutionUniversity of California San Diego

Email Address <u>umbertomig@ucsd.edu</u>

Name Dr. Chandrima Powers

Title Associate Professor of Psychology
Institution Palm Beach Atlantic University
Email Address Chandrima Powers@pba.edu

Name Dr. Seiji Takaku

Title Professor of Psychology/Institutional Research and Assessment Coordinator

Institution Soka University of America

Email Address <u>stakaku@soka.edu</u>

Name Dr. Esther Chang

Title Professor of Psychology, Director of Social and Behavioral Sciences Concentration

Institution Soka University of America

Email Address echang@soka.edu

Name Dr. Robert Moyzis

Title Visiting Distinguished Professor of Biological Chemistry

Institution Soka University of America

Email Address <u>rmoyzis@soka.edu</u>